

**OUR STANDARD ARTWORK PREP CHARGE (\$100/per color) COVERS BASIC PRE-FLIGHTING AND GENERAL FILE PREP, AND INCLUDES A COLOR PROOF.**

**PLEASE NOTE: STANDARD PROCESSING FEE does NOT cover additional prep work /AA's (see below).**

**IF FILES ARE SUBMITTED INCORRECTLY AND DO NOT MEET THE BASIC GUIDELINES BELOW FOR PRESS-READY FILES:**

*The customer will be notified and asked to make the decision whether to resubmit artwork to our specifications, or to have one of our pre-press techs prepare the files correctly at a charge of \$100/hr. We will be happy to provide an approximate cost and time-frame for the corrections. A PO or written authorization will be required for us to proceed.*

**PROJECT/ITEM#:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_

*(in case we have any questions regarding artwork)*

**ANY SPECIAL INSTRUCTIONS:** \_\_\_\_\_

**COLORS:**

*Please list all PMS colors:*

- PROCESS COLOR(S) ONLY \_\_\_\_\_
- PROCESS COLOR(S) plus SPOT COLOR(S) \_\_\_\_\_
- SPOT COLOR(S) ONLY \_\_\_\_\_
- PRINTING UV \_\_\_\_\_

**COATING:**

- STANDARD AQUEOUS
- UV
- SPECIAL \_\_\_\_\_

**CHECKLIST:**

- Die lines used in the file(s) **must** be the **approved** dieline(s).
- Bleed should be 1/8". Glue areas should be knocked out.
- Linked or embedded images should be cropped and sized before linking/embedding, and images and effects need to be masked off.
- Remove any non-printing layers \*Check for locked and hidden items.
- Remove unused color swatches. Make spot to process conversions where necessary.
- Check the file with overprint preview. \*We see a lot of white text unintentionally set to overprint!
- Check separations. \*We see a lot of black made up of registration (4color) black.
- Call out any areas to be knocked-out.
- Include all fonts (even if outlined).
- Please submit a hard copy or PDF of FINAL version of artwork with file(s)

**FILE FORMAT:**

Files should be submitted (preferably) in Illustrator. *Please do not save final files as PDFs.*

IF files are OTHER than Illustrator, please send along a 2nd version as an .EPS WITH THE FONTS OUTLINED.

\* We have an FTP site at [ibackup.com](http://ibackup.com) available for your convenience, please contact us for username/id information.